

# MusicRow Awards Final Nominations by Sarah Skates



It's time again for the annual *MusicRow* Awards, where industry peers salute the very best among Nashville's thriving musical culture. Now in its 23rd year, this revered event is Nashville's longest-running industry trade awards show.

*MusicRow's* editorial team selects the nominees which are then voted on by magazine readers. Outside nominations are accepted only in the Breakthrough Songwriter category.

Leading this year's slate is **The Band Perry** and member **Kimberly Perry**. The sibling trio will compete for Breakthrough Artist of the Year, while Kimberly garnered additional nods for Breakthrough Songwriter and Song of the Year for her self-penned hit "If I Die Young."

*MusicRow's* Song of the Year Award is building a reputation as a key predictor for CMA Song of the Year. In 2010 *MusicRow* readers bestowed honors on "The House That Built Me," and in 2009 they chose "In Color," both of which went on to win the CMA trophy.

And almost every year since 2006, *MusicRow's* Breakthrough Artist winners also received the CMA New Artist/Horizon Award later the same year.

After a 4-year hiatus, the prestigious Marketing Achievement Award will return for 2011. Given at the discretion of *MusicRow's* editorial team, the honor salutes an innovative and successful marketing strategy.

A highlight of the annual awards ceremony is honoring the Top Ten Album All-Star Musicians—a ranking of Nashville's current A-Team who played on the most top ten albums during the previous year. This award honors musicians strictly based on performance—each musician receives one credit for each top ten album her or she played on during the eligibility period (5/1/10 - 4/30/11). The musician with the most credits wins.

The 2011 *MusicRow* Awards will be hosted by ASCAP at the organization's offices on Tues., June 21 at 5:30 PM. All magazine readers are welcome.

Readers will receive ballots later today (5/9). Ballots must be returned before voting closes at the end of the day on Friday, May 13.

**ROBIN PALMER/LITTLE BLUE EGG**  
AND  
**Kobalt**  
MUSIC PUBLISHING

**CONGRATULATE THEIR WRITER**



**SHANE McANALLY**  
ON HIS  
**NOMINATION**  
FOR  
MusicRow's



**BREAKTHROUGH SONGWRITER OF THE YEAR**






**TAYLOR SWIFT    THE BAND PERRY    STEEL MAGNOLIA**

**BIG MACHINE LABEL GROUP CONGRATULATES OUR 2011 MUSIC ROW AWARDS NOMINEES!**






# MUSICROW AWARDS *Final Nominations*

# EASTON CORBIN

## Breakthrough Artist Nominee

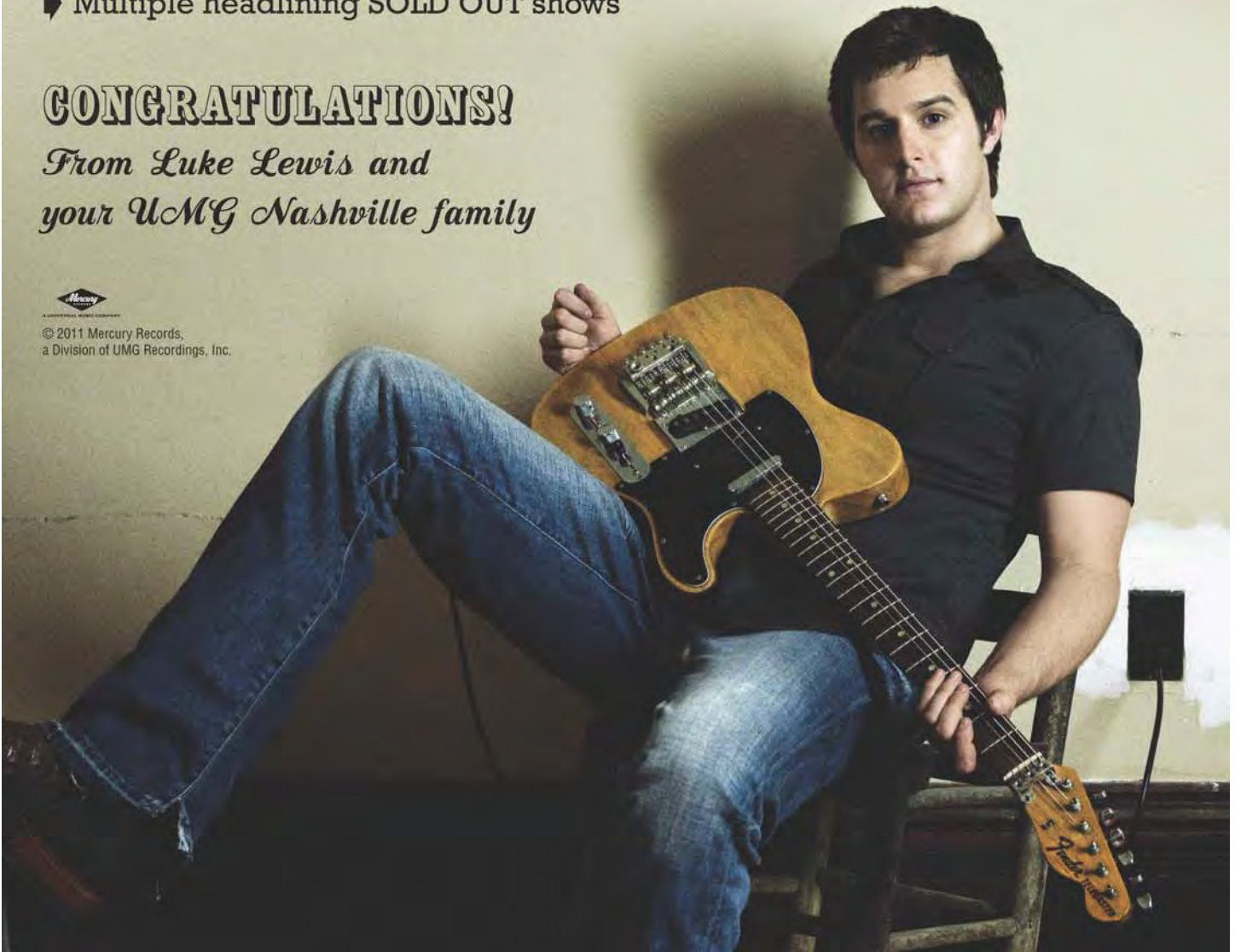
- ▶ Best selling album from a new male artist in 2010
- ▶ Billboard's Top New Country Artist of 2010
- ▶ One of Country Aircheck's Top 10 most-heard artists of 2010
- ▶ iTunes Rewind 2010 Country Breakthrough Album of The Year
- ▶ First Country male artist in 17 years to have his first two singles reach #1
- ▶ Multiple headlining SOLD OUT shows

### CONGRATULATIONS!

*From Luke Lewis and  
your UMG Nashville family*



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a Division of UMG Recordings, Inc.



# MUSICROW AWARDS *Final Nominations*

## And The Nominees Are...

Eligibility Period: May 1, 2010 - April 30, 2011



(clockwise): Easton Corbin, Jerrod Niemann, Steel Magnolia, Thompson Square and The Band Perry.

### Breakthrough Artist

To honor an artist who achieved significant career progress for the first time.

► CLICK to visit artist website

- [Easton Corbin](#) (Mercury)
- [Jerrod Niemann](#) (Sea Gayle/Arista)
- [Steel Magnolia](#) (Big Machine Records Nashville)
- [The Band Perry](#) (Republic Nashville)
- [Thompson Square](#) (Stoney Creek)

### Producer of the Year

To honor a producer's work on albums active during the awards time period. Can include, but not limited to single chart performance and album sales.

(pictured clockwise)

- **Buddy Cannon** (Ashton Shepherd, Kenny Chesney)
- **Nathan Chapman** (Taylor Swift, Jewel, The Band Perry, Sara Evans)
- **Byron Gallimore** (Sugarland, Brett Eldredge, Martina McBride, Tim McGraw and Gwyneth Paltrow-Country Strong)



- **Michael Knox** (Jason Aldean, Josh Thompson, Trace Adkins, Frankie Ballard, Chuck Wicks)
- **Paul Worley** (The Band Perry, Lady Antebellum, Stealing Angels)

### Song of the Year

To honor writers and publishers on the craft of songwriting, not necessarily chart position.

► CLICK the song titles to view videos on YouTube

- ["Back To December"](#)—Taylor Swift, Big Machine; written by Taylor Swift; published by Sony/ATV-Tree, Taylor Swift



*Song of the Year*  
**"Back To December"**  
 writer: Taylor Swift

*"Boys Of Fall"*  
 writer: Casey Beathard

*"Hello World"*  
 writer: Tom Douglas

*Breakthrough Songwriter*  
**Paul Jenkins**

*Producer of The Year*  
**Nathan Chapman**

From Your Sony/ATV Family  
**Sony/ATV**  
 MUSIC PUBLISHING



# MUSICROW AWARDS *Final Nominations*

FROM ALL OF US AT

## Broken Bow Records & Stoney Creek Records...

**THANK YOU** To Our Partners For An Amazing 4 Months!

### RADIO

#### #1 AIRPLAY

Jason Aldean/Kelly Clarkson - "Don't You Wanna Stay"

Thompson Square - "Are You Gonna Kiss Me Or Not"

### RETAIL

#### #1 Selling ALBUM of 2011

Jason Aldean - "My Kinda Party"

#### #1 and #2 Selling SINGLES of 2011

Jason Aldean/Kelly Clarkson -  
"Don't You Wanna Stay"

Thompson Square -  
"Are You Gonna Kiss Me Or Not"

#### #5 and #9 Selling RINGTONES of 2011 – ALL GENRES

Thompson Square -  
"Are You Gonna Kiss Me Or Not"

Jason Aldean/Kelly Clarkson -  
"Don't You Wanna Stay"

### VIDEO

#### 6 CMT Awards Nominations

Jason Aldean - 4 Nominations

Thompson Square - 2 Nominations

#### CMT.com Top 50 Artists

Jason Aldean -

TOP 5 Every Week This Year...

**AND #1 FOR SIX WEEKS**

Thompson Square -

TOP 5 The Last 13 Weeks...

**AND #1 THIS WEEK**

**It's Been An Amazing Start To 2011.**

We Couldn't Do It Without Your Support & Belief!

# MUSICROW AWARDS Final Nominations

- **"If I Die Young"**—The Band Perry; Republic Nashville; written by Kimberly Perry; published by Pearlfeather, Rio Bravo
- **"Boys of Fall"**—Kenny Chesney; BNA; written by Casey Beathard and Dave Turnbull; published by Sony/ATV Publishing, Six Ring Circus Songs, Circle C Songs, V Bulls Music
- **"Hello World"**—Lady Antebellum; Capitol; written by Tom Douglas, Tony Lane and David Lee; published by Sony/ATV, Tomdouglassmusic, Ed and Lucille, Universal-Careers

- **"Voices"**—Chris Young; RCA; written by Chris Tompkins, Craig Wiseman and Chris Young; published by Runnin' Behind, EMI April, Big Loud Songs, Big Loud Shirt, Big Loud Bucks

## Breakthrough Songwriter

To honor a Nashville songwriter who for the first time wrote or co-wrote a Top 10 song.

- ▶ CLICK the song titles to view videos on YouTube
- **Rachel Bradshaw** **"What Do You Want,"** recorded by Jerrod Niemann
- **The Henningsens** (Aaron, Brian and Clara) **"You Lie,"** recorded by The Band Perry
- **Paul Jenkins** **"Don't You Wanna Stay,"** recorded by Jason Aldean
- **JT Harding and Shane McAnally** **"Somewhere With You,"** recorded by Kenny Chesney
- **Jamie Paulin** **"Backwoods,"** recorded by Justin Moore
- **Kimberly Perry** **"If I Die Young,"** recorded by The Band Perry
- **Jimmy Yeary** **"Why Wait,"** recorded by Rascal Flatts

**EMI MUSIC PUBLISHING**  
**Congratulates Our MusicRow Award Nominees**

**BREAKTHROUGH SONGWRITER**  
*The Henningsens* (Aaron, Brian and Clara) (Skyline)  
*Jamie Paulin and Jimmy Yeary* (This Music)  
 ...

**BREAKTHROUGH ARTIST**  
*Steel Magnolia*  
 ...

**SONG OF THE YEAR**  
**"Voices"** written by *Chris Young, Chris Tompkins and Craig Wiseman*

Includes photos of The Henningsens, Jamie Paulin, Jimmy Yeary, Steel Magnolia, and Chris Young.

## Marketing Achievement Award Resurfaces

"Country music marketing seemed to go on autopilot for a few years," says *MusicRow* Publisher **David Ross**. "We decided to suspend the Marketing Achievement Award because we just couldn't find projects that felt truly innovative. But recently →

**big Loud bravo!** **CHRIS TOMPKINS**  
**CRAIG WISEMAN**  
**CHRIS YOUNG**

**MUSICROW MAGAZINE'S SONG OF THE YEAR NOMINEE "VOICES"**

**AND A BIG LOUD THANKS TO RCA FOR THE HISTORIC FIRST RE-RELEASED SINGLE TO TOP THE CHARTS AT #1 IN 25 YEARS!**

Includes a red bull logo.

# MUSICROW AWARDS Final Nominations

that has really changed. Country music marketers are breaking new ground in a variety of areas, experimenting with social networking plus digital and physical packaging. It seems like the rulebook has been tossed out and new chapters are being written. With all the excitement in the sector, it was clearly time for the Marketing Achievement Award to resurface."

Marketers wishing to earn industry honor and glory by entering this year's competition must have all materials submitted to *MusicRow* offices by May 17, 2011. A number of companies have already indicated they are preparing materials for this year's

competition which promises to be loaded with some impressive projects.

Projects entered should have taken place during the eligibility period of May 1, 2010 to April 30, 2011. Entries should give an overview of the plan submitted being sure to include the artist, concept, implementation and a factual assessment of the plan's overall effectiveness in terms of sales and orders. Relevant marketing materials associated with the campaign should also be included.

The following is a list of some of the impressive Marketing Achievement Award Winners that have been previously honored.

- 2006: (tie) **Lyric Street Records** for Rascal Flatts *Me And My Gang*; and **Equity Music Group** for Little Big Town *The Road To Here*
- 2004: (tie) **DreamWorks** for Toby Keith; and **Sony Music** for Buddy Jewell
- 2003: **Lyric Street Records** for Rascal Flatts *Melt*
- 2001: **Sony Nashville** for Billy Gilman *One Voice*
- 2000: **Dreamcatcher Entertainment** for Kenny Rogers *She Rides Wild Horses*
- 1999: (tie) **RCA** for Alabama *For The Record*; and **Monument** for the Dixie Chicks
- 1998: **Curb** for LeAnn Rimes "How Do I Live"
- 1997: **RCA** for Clint Black *Greatest Hits*
- 1996: **MCA** for Joe Ely *Hour At Tower Train Tour*
- 1995: **WB/Reprise** for "Redneck Stomp"
- 1994: **MCA** for "What It Is" campaign
- 1993: **Mercury** for Billy Ray Cyrus Dance Club Promotion




UNIVERSAL  
UNIVERSAL MUSIC  
PUBLISHING GROUP  
NASHVILLE



**"HELLO WORLD"**  
NOMINATED FOR  
*MUSICROW*  
**SONG OF THE YEAR!**

**CONGRATULATIONS**  
**DAVID LEE,**  
TONY LANE AND TOM DOUGLAS



**THANK YOU**  
LADY ANTEBELLUM,  
PAUL WORLEY AND  
CAPITOL RECORDS!

Ten Ten Music congratulates  
**Rachel Bradshaw**  
on her Top 5 smash  
**"What Do You Want"**  
recorded by  
Jerrod Niemann



**VOTE**  
Rachel  
*MusicRow*  
Breakout  
Songwriter  
of the Year



# MUSICROW AWARDS *Final Nominations*

## Past *MusicRow* Awards Winners

*Awards were selected by critics until 2008, when they became reader voted.*

### Producer Honor Role

*Producer scoring the most Top 20 singles and Top-10 albums for each year.*

1982-89: Jimmy Bowen

1990: Tony Brown

1991-92: Allen Reynolds

1993: Tony Brown

1994: James Stroud

1995: Allen Reynolds

1996: Tony Brown

1997: Wilbur C. Rimes

1998: No Award presented

*Becomes Producer of the Year in 1999*

### Producer of the Year

*To honor a producer's work on albums active during the awards time period, can include, but is not limited to, single chart performance and album sales.*

1999: Byron Gallimore

2000: Byron Gallimore

2001: Mark Wright

2002: Keith Stegall

2003: James Stroud

2004: Buddy Cannon

2005: Frank Rogers

2006: Dann Huff

2007: Byron Gallimore

2008: Frank Rogers

2009: Frank Rogers

2010: Frank Liddell & Mike Wrucke



### Top Songwriters

*Songwriter scoring the most Top 20 singles for each year.*

1985: Troy Seals

1986: Dave Loggins

1987-90: Don Schlitz

1991: Pat Alger

1992: Garth Brooks

1993: Clint Black

1994: Gary Burr

1995: Tom Shapiro

1996: Mark D. Sanders

1997: Craig Wiseman

### Breakthrough Songwriter

*To honor a Nashville songwriter(s) who, for the first time in their career, wrote or co-wrote a Top 10 song.*

1996: Jim Lauderdale

1997: Cathy Majeski, Sunny Russ, Stephony Smith

1998: Harley Allen

1999: Phil Vassar

2000: Carolyn Dawn Johnson

2001: Troy Verges

2002: Anthony Smith

2003: Lee Thomas Miller

2004: Jim Brown/Don Rollins

2005: Vicky McGehee

2006: Jason Matthews

2007: Chris Tompkins and Josh Kear

2008: Luke Bryan

2009: James Otto

2010: Chris Young

### Critics' Pick/New Artist

*To recognize an outstanding new artist who released their first single in the awards year.*

2000: Eric Heatherly

2001: Mark McGuinn

2002: Blake Shelton

2003: Joe Nichols

2004: Buddy Jewell

2005: Miranda Lambert

2006: Carrie Underwood

2007: Taylor Swift

### Breakthrough Artist

*Voted by readers to honor an artist who achieved significant career progress for the first time.*

2008: Lady Antebellum

2009: Jamey Johnson

2010: Zac Brown Band





# MUSICROW AWARDS *Final Nominations*

## Song of the Year

To honor writers and publishers on the craft of songwriting, not necessarily chart position.

- 1996: **"What Mattered Most,"** written by Vince Melamed, Gary Burr; published by MCA Music, Patrick Joseph Music
- 1997: **"Friends,"** written by Jerry Holland; published by That's A Smash Publishing, Mike Curb Music
- 1998: **"Something That We Do,"** written by Clint Black, Skip Ewing; published by Blackened Music, Opryland Music Group
- 1999: **"Don't Laugh At Me,"** written by Allen Shamblin, Steve Seskin; published by Built On Rock Music, David Aaron Music, Love This Town Music
- 2000: **"He Didn't Have To Be,"** written by Brad Paisley, Kelley Lovelace; published by EMI April Music, Sea Gayle Music, Love Ranch Music
- 2001: **"There Is No Arizona,"** written by Jamie O'Neal, Shaye Smith, Lisa Drew; published by EMI Music, Zomba Music
- 2002: **"Where Were You (When The World Stopped Turning),"** written by Alan Jackson; published by EMI Music Publishing

- 2003: **"Red Ragtop,"** written by Jason White; published by Sony/ATV Music
- 2004: **"Almost Home,"** written by Craig Morgan, Kerry Kurt Phillips; published by Magic Mustang Music Inc., Sufferin' Succotash Songs
- 2005: **"Whiskey Lullaby,"** written by Bill Anderson, Jon Randall; published by Sony/ATV-Tree, Mr. Bubba, Reynsong, Who Ya Say, Wrensong
- 2006: **"What Hurts The Most,"** written by Jeffrey Steele, Steve Robson; published by Songs of Windswept Pacific, Almo Music Corp.
- 2007: **"Stealing Kisses,"** written by Lori McKenna; published by Melanie Howard Music, Inc.
- 2008: **"Letter To Me,"** written by Brad Paisley; published by EMI April Music, New Sea Gayle Music
- 2009: **"In Color,"** written by Jamey Johnson, James Otto, Lee Thomas Miller; published by New Songs of Sea Gayle, EMI Blackwood, Warner Tamerlane, Eldorotto Music
- 2010: **"The House That Built Me,"** written by Allen Shamblin, Tom Douglas; published by Sony/ATV-Tree Publishing Co., Tomdouglassmusic, Built On Rock Music



**30<sup>TH</sup> ANNIVERSARY**

# MUSICROW

Nashville's Music Industry Publication

## Congratulates All the Nominees

★ ★ ★ ★ ★

**May 9: Voter Ballot Emailed to MR Subscribers**

**May 13: Voting Deadline**

**June 21: MR Awards Presentation at ASCAP**